

Worldwide EMV Chip Card Deployment and Adoption*

Region	2018		2019		2020	
	EMV Cards	Adoption Rate	EMV Cards	Adoption Rate	EMV Cards	Adoption Rate
Africa & the Middle East	272M	87.8%	312M	89.4%	339M	90.4%
Asia Pacific	5,001M	51.0%	6,226M	58.1%	6,885M	60.9%
Canada, Latin America, and the Carribean	848M	86.9%	923M	86.7%	1,023M	90.7%
Europe Zone 1	966M	85.5%	1,040M	85.9%	1,073M	86.5%
Europe Zone 2	301M	80.4%	318M	80.7%	335M	84.1%
United States	842M	60.7%	1,074M	60.9%	1,161M	63.0%

*Figures reported in Q4 of 2018, 2019, and 2020, respectively, and represent the latest statistics from American Express, Discover, JCB, MasterCard, UnionPay, and Visa, as reported by their member institutions globally.

Worldwide EMV Deployment: Regional Definitions

Canada, Latin America and The Caribbean	Asia Pacific	Africa and the Middle-East	Europe Zone 1	Europe Zone 2
Canada Mexico All Central American Countries All South American Countries All Carribean Countries	Australia New Zealand Greater China Japan North & South Korea Mongolia India Sri Lanka Bangladesh Bhutan Nepal South & South-East Asia	All African Countries The Middle East Levant	Andorra Austria Belgium Bulgaria Cyprus Czech Republic Denmark Estonia Finland France Germany Gibraltar Greece Greenland Hungary Iceland Ireland Israel Italy Liechtenstein Latvia Lithuania Luxembourg Malta Netherlands New Caledonia Norway Poland Portugal Romania Slovak Republic Slovenia Spain Sweden Switzerland Turkey UK	Albania Armenia Azerbaijan Belarus Bosnia & Herzegovina Croatia Georgia Kazakhstan Kyrgyzstan Macedonia Moldova Serbia & Montenegro Tajikistan Turkmenistan Russia Ukraine Uzbekistan