

EMVCo to Host Open Education Session on EMV® Secure Remote Commerce at ETA TRANSACT Conference

21 March 2019 – EMVCo has announced it will host a free-to-attend, open education session on EMV® Secure Remote Commerce (SRC) during a half-day event co-located with ETA TRANSACT in Las Vegas. The session will take place on Thursday 02 May from 14:00 - 17:00 at the Mandalay Bay Hotel and registration is available through the [EMVCo website](#).

During the session, Brian Byrne, EMVCo Director of Operations and Clinton Allen, Chair of EMVCo’s SRC Working Group, will offer attendees insight into EMV SRC and how it can help address rising fraud levels in global e-commerce while reducing consumer friction during online checkout for card-based payments.

“There is a high-level of interest in the EMV SRC initiative. EMVCo recognises this and continues its ongoing commitment to engage the payments community with a free, open education session,” comments Karteek Patel, Chair of the EMVCo Executive Committee. “It offers a great opportunity for anyone interested in the future of secure digital commerce to learn more about the current challenges that EMV SRC addresses, and the benefits and flexibility it can deliver to merchants, card issuers, payment networks, consumers and other stakeholders.”

Session attendees wishing to also register for the full [ETA TRANSACT](#) event receive a \$150 discount with the following code: T19EMVco.

For attendees looking to engage with EMVCo on the organisation’s strategic and technical direction, more information on the EMVCo Associates Programme and Subscriber Programme can be found [here](#).

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For further EMVCo media information, please contact David Amos / Andrew Peacock – Tel: +44 113 3501922 or email: david@iseepr.co.uk / andrew@iseepr.co.uk

Notes to Editors:

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo, LLC.

About EMVCo:



EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. EMV is a technology toolbox that enables globally interoperable secure payments across face-to-face and remote environments. Adoption of EMV Specifications and associated approval and certification processes promotes a unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are available royalty free, designed to be flexible, and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, Mastercard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, EMVCo operates an [Associates Programme](#) and encourages all interested parties to get involved.

Visit www.emvco.com for further information and join EMVCo on [LinkedIn](#).