

EMVCo to Host EMV® Secure Remote Commerce Education Session

Free-to-attend event details how EMV® SRC Specifications facilitate a consistent, easy and smart card-based remote-checkout experience

28 June 2019 – EMVCo is to deliver an EMV® Secure Remote Commerce (SRC) education session in partnership with the U.S. Payment Forum on Thursday 18 July, 14:15-17:00 at the Atlanta Airport Marriott, USA. The session is open to all interested parties without charge, and is the first public event EMVCo has held since it released the [EMV® SRC Specifications earlier this month](#).

The EMV® SRC Specifications provide a foundation for a consistent, streamlined checkout across a variety of digital channels and devices. EMVCo has also launched a payment icon , which signals EMV SRC availability at participating remote-checkout environments.

Kartek Patel, Chair of EMVCo's Executive Committee, comments: "Our goal is to create a 'virtual payment terminal', which offers the same level of familiarity and confidence across remote-commerce transactions as consumers enjoy today in the physical world. This inclusive education session enables stakeholders to engage with EMVCo, understand our role and learn how this industry-wide initiative supports evolving shopping habits and addresses common challenges."

During the session, Brian Byrne, EMVCo Director of Operations and Clinton Allen, Chair of EMVCo's SRC Working Group, will explain how the EMV® SRC Specifications benefit consumers, merchants, card issuers, payment networks and other SRC stakeholders. This includes reducing the need for entering card and shipping information, to simplifying system integration through consistent frameworks and interfaces across the digital commerce environment.

Randy Vanderhoof, Director, U.S. Payments Forum, adds: "The U.S. Payments Forum is the place where the entire payments industry comes together to provide support and implementation guidance for new technologies such as EMV Secure Remote Commerce. This educational workshop complements these efforts, and the Forum encourages its members to take part in this session to build a strong understanding of EMV SRC and the impact it can have on the payments ecosystem in the U.S."

To register for the event, please visit the [U.S. Payment Forum website](#).

It is recommended that stakeholders interested in attending this session also review the introductory concepts related to EMV SRC. Please visit the [EMV SRC press kit](#) to view EMVCo's educational materials on this topic.

For further EMVCo media information please contact David Amos or Chloe Smith, isepr – Tel: +44 113 350 1922 or email: david@isepr.co.uk / chloe@isepr.co.uk .

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Notes to Editors:

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere.

EMV and the payment icon  are trademarks owned by EMVCo, LLC.

For more information on the payment icon, EMV SRC technology or how to participate in EMV initiatives through the EMVCo Associates Programme, please visit the [EMVCo website](#).

For a high-resolution version of the payment icon, for publication purposes, please email requests to media@emvco.com

About EMVCo:

EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. EMV is a technology toolbox that enables globally interoperable secure payments across face-to-face and remote environments. Adoption of EMV Specifications and associated approval and certification processes promotes a unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are available royalty free, designed to be flexible, and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, Mastercard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, EMVCo operates an [Associates Programme](#) and encourages all interested parties to get involved.

Visit www.emvco.com for further information and join EMVCo on [LinkedIn](#).