

Industry Participation in EMVCo Expands

10 September 2019 – EMVCo has announced the continued expansion of its Associate Programme, with new organisations joining to engage in the strategic and technical direction of the global body.

2C2P, Adyen, BC Card, Checkout.com, Endeavour Internet Business Solutions, FrenchSys, ICC Solutions, Infinitium, Merchant Advisory Group, Shopify and Wakefern Food Corporation have all joined in the past year. As EMVCo Associates, these organisations will support the process of developing, enhancing and evolving the EMV® Specifications.

“Whether a consumer is using a card, phone or shopping online, EMVCo and the EMV Specifications exist so that secure payment products function globally,” comments Bruce Rutherford, Chair of the EMVCo Executive Committee. “This requires input, guidance and cross-industry collaboration to ensure we collectively support rapidly evolving payment trends. EMVCo welcomes and encourages the ongoing expansion of the Associates Programme, and thanks the continuing commitment from our Associates to shape future specification advancements.”

The EMV Specifications provide a comprehensive technology toolbox for both physical and remote commerce. The EMV Chip Specifications have evolved to include contact, contactless and mobile transactions, as well as EMV QR Codes. EMV 3-D Secure and EMV Secure Remote Commerce aim to deliver consistency and convenience for remote payments. EMV Payment Tokenisation, Consumer Device Cardholder Verification Method and Security Evaluations for Software Based Mobile Payment Solutions help provide additional security for emerging payment methods.

All interested stakeholders are encouraged to get involved. Visit the EMVCo website for further details on the [EMVCo Associates Programme](#) and how to join.

– ENDS –

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Notes to Editors:

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo, LLC.

About EMVCo:

EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. EMV is a technology toolbox that enables globally interoperable secure payments across face-to-face and remote environments. Adoption of EMV Specifications and associated approval and certification processes promotes a unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are available royalty free, designed to be flexible, and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, Mastercard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, EMVCo operates an [Associates Programme](#) and encourages all interested parties to get involved.

Visit www.emvco.com for further information and join EMVCo on [LinkedIn](#).