

## EMVCo Launches Regional Seminar Programme

*Sessions tailored to regional audience requirements and open to all interested parties*

**12 March 2015** – EMVCo, the global technical body that manages the EMV® Specifications, has launched a seminar programme that aims to educate and inform regional audiences on the EMV topics most relevant to them. The first event, which is scheduled to take place in Washington DC, USA on 4 May 2015, will provide an overview of EMV chip technology and EMVCo’s role in promoting the global interoperability of payment tokenisation.

The new EMV Seminar series will consist of four half-day workshops that will be co-located with relevant trade conferences in the Americas, Asia and Europe. Each agenda will be customised to the needs and current interests of the regional payment community. All delegates interested in learning more about the EMV Specifications and the work of the technical body are welcome. This includes employees of banks, payment systems, merchants, processors, networks and solution providers.

Sean Conroy, EMVCo Board of Managers Chair, comments: “The number of stakeholders interested in learning about EMVCo topics continues to rise. This is due to the ongoing implementation of EMV chip technology globally as well as the expansion of our scope into new areas such as payment tokenisation and, more recently, 3D Secure 2.0. The launch of the seminar series is in response to this industry demand to understand more about the technical body and our key work efforts.”

The first event will take place at the Hotel Monaco, Washington DC, on the afternoon of Monday 4 May 2015, preceding CARTES America 2015. Subject matter experts from the technical body will provide an in-depth insight into EMV chip technology including its history, how the specifications are managed and the latest advancements. This will be followed by a session on EMVCo’s work to standardise payment tokenisation to promote global interoperability.

Conroy adds: “These seminars provide an excellent introduction to the important initiatives of EMVCo across its expanding remit and are open to anyone interested in our work who wants to be well informed on the latest EMV developments. EMVCo will continue to offer additional industry engagement opportunities through its regular Associate and User Meetings, targeted at parties that are already actively engaged with us through our EMVCo Associates Programme.”



Places are limited and interested parties are advised to [register now](#) to confirm their seat at the 4 May seminar. Registration is US \$295 for those new to the technical body.

For [EMVCo Subscribers](#) there is a nominal cost of US \$100, and participation is free for [EMVCo Associates](#). Associates and Subscribers should [login](#) to their account and use the meeting registration process.

Further EMV Seminars are provisionally scheduled to take place in Las Vegas, USA on 29 October as well as Paris, France on 16 November. The Asia seminar is yet to be confirmed. [Learn more.](#)

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**Notes to Editors:**

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo.

**About EMVCo:**

EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. Adoption of EMV Specifications and associated approval and certification processes promotes a unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are designed to be flexible and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, MasterCard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, EMVCo operates an [Associates Programme](#) and encourages all interested parties to get involved.

Visit [www.emvco.com](http://www.emvco.com) for further information and join EMVCo on [LinkedIn](#).