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## 2016 Annual EMV User Meeting to be held in Copenhagen

**20 April 2016** – EMVCo, the global technical body that manages the EMV® Specifications, has announced that its eighth annual EMV User Meeting will be held in Copenhagen, Denmark on 28-29 June, 2016. Mobile and contactless payments, EMV Next Generation, payment tokenisation and 3D-Secure (3DS) 2.0 will be featured on the agenda, alongside terminal integration testing and terminal security.

The two-day gathering, which takes place at the Marriott Copenhagen, provides a forum for payment industry stakeholders to gain an insight into EMVCo's current work priorities and development roadmap.

Mike Matan, current Chair of the EMVCo Executive Committee, explains: "The EMV User Meeting attracts payment card issuers, acquirers, merchants, processors, card and terminal vendors, networks, and their respective associations. It provides these communities with a networking platform to directly engage with, and provide feedback to, the technical body's subject matter experts. We invite all users of the EMV Specifications to attend the meeting to receive the latest insight into our mission, progress made over the past year and current technical initiatives."

Attendees will receive updates to EMV 3DS 2.0, Next Generation and Payment Tokenisation Specifications. The work of the organisation's mobile payments working group will also be addressed, with agenda time dedicated to discussing host card emulation, contactless mobile payments and consumer device cardholder verification method. In addition, EMVCo's work to enhance terminal security will be a key topic, as will opportunities to simplify testing for terminal integration across payment systems.

"EMVCo facilitates worldwide interoperability and acceptance of secure payment transactions, so it is imperative that the scope and direction of its activities are aligned with the ever-changing requirements of the wider payments community," comments Jack Pan, current Chair of the EMVCo Board of Managers. "The EMV User Meeting is one of a number of initiatives driven by EMVCo to promote industry engagement and discussion, and serves as a flagship event that provides attendees with a comprehensive assessment of the present and pending activities across all areas of EMVCo's scope."



EMVCo Business Associates and EMVCo Technical Associates are entitled to complimentary meeting registration for one and three passes, respectively. An early bird rate for EMVCo subscriber registrations confirmed before 31 May 2016 is USD \$249. After this date, the meeting registration fee will be USD \$495.

For interested parties that are not currently involved as an EMVCo Associate or Subscriber, a special one-time fee is available of USD \$999 to attend the event and receive individual EMVCo Website Subscriber status.

To register for the EMVCo User Meeting and for further details on the EMVCo Associates Programme, please visit the [EMVCo website](#).

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**Notes to Editors:**

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo.

**About EMVCo:**

EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. Adoption of EMV Specifications and associated approval and certification processes promotes a unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are designed to be flexible and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, MasterCard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, EMVCo operates an [Associates Programme](#) and encourages all interested parties to get involved.

Visit [www.emvco.com](http://www.emvco.com) for further information and join EMVCo on [LinkedIn](#).