



## **Payment Community Engagement in the Development of the EMV Specifications Increases**

*EMVCo welcomes 25 new organisations to its participation programme*

**18 July 2016** – EMVCo, the global technical specification body, today reports that participation in its [Associates Programme](#) has increased significantly over the past twelve months. Twenty-five new organisations have joined the programme, which enables them to actively participate in discussions to manage and evolve existing and future EMV® Specifications for payment technologies.

### **New Business Associates: APCA, Merchant e-Solutions, Netflix, Worldline.**

Business Associates comprise of merchants, payment networks and other organisations that have a direct business responsibility for an EMV transaction at any point in the transaction lifecycle. They provide EMVCo with input on strategic business issues related to the use of the EMV Specifications. There are 52 organisations\* that contribute to EMVCo as Business Associates.

### **New Technical Associates: Bell ID, CA Technologies, China Financial Certification Authority, Consult Hyperion, CPI Card Group, Comtech TCS, Hewlett Packard Enterprise, Hitachi-Omron Terminal Solutions, Modirum, mSIGNIA, Nets DK, PAAY, Thales, ThreatMetrix, TTA.**

Technical Associates include any interested stakeholders, including merchants and payment networks. They provide input and receive feedback on detailed technical and operational issues relating to the EMV Specifications and related processes. Sixty organisations currently participate as Technical Associates.

### **New Dual Associates (Registered as both Business and Technical Associates): Cartao Elo, JP Morgan Chase & Co, Microsoft, National Payments Corporation of India, NSPK, Verizon.**

EMVCo also offers a Subscriber Service, which enables organisations to receive access to advance information regarding new developments and draft documents, while having the opportunity to provide feedback and input on the work of EMVCo.

“EMVCo is committed to providing a range of opportunities for interested parties to actively contribute toward developing, enhancing and evolving future EMV Specifications to align with the needs of the entire payments industry,” comments Jonathan Main, current Chair of the EMVCo Board of Managers. “The EMVCo Associates Programme enables issuers, acquirers, payment networks, financial institutions, merchants, manufacturers, technology providers and testing



laboratories from across the globe to influence the work efforts of EMVCo and its output. The rapid increase in the number of Business and Technical Associates attests to the broad industry outreach from EMVCo.”

Visit the EMVCo website for further details on the [EMVCo Associates Programme](#) and how to join.

– ENDS –

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\*Total number of organisations participating as Business and Technical Associates includes those registered as Dual Associates.

**Notes to Editors:**

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**About EMVCo:**

EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. Adoption of EMV Specifications and associated approval and certification processes promotes a unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are designed to be flexible and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, MasterCard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, the EMVCo [Associates Programme](#) receives significant input from its Business and Technical Associates, which consist of industry participants including issuers, acquirers, payment networks, merchants, manufacturers, technology providers and testing laboratories from numerous countries. Any interested party is able to join EMVCo’s [Subscriber Service](#), which provides access to advance information regarding new developments and draft documents, and the opportunity to provide feedback and input on the work of EMVCo.

Visit [www.emvco.com](http://www.emvco.com) for further information and join EMVCo on [LinkedIn](#).