

Worldwide EMV Deployment and Adoption*

Region	EMV Cards	Adoption Rate	EMV Terminals	Adoption Rate
Canada, Latin America, and the Carribean	401M	49.2%	5.6M	78.5%
Asia Pacific	372M	26.7%	5M	50.5%
Africa & the Middle East	50M	28.6%	0.6M	76.7%
Europe Zone 1	755M	80.7%	11.7M	94.5%
Europe Zone 2	46M	15.5%	0.9M	73.2%
United States†				
TOTALS	1.62B	44.9%	23.8M	75.7%

* Figures reported in Q4 2012 and represent the latest statistics from American Express, JCB, MasterCard and Visa, as reported by their member financial institutions globally.

† Figures do not include data from the United States.

Worldwide EMV Deployment: Regional Definitions*

Canada, Latin America and The Caribbean	Asia Pacific	Africa and the Middle-East	Europe Zone 1	Europe Zone 2
Canada Mexico All Central American Countries All South American Countries All Carribean Countries	Australia New Zealand Greater China Japan North & South Korea Mongolia India Sri Lanka Bangladesh Bhutan Nepal South & South-East Asia	All African Countries The Middle East Levant	Andorra Austria Belgium Bulgaria Cyprus Czech Republic Denmark Estonia Finland France Germany Gibraltar Greece Greenland Hungary Iceland Ireland Israel Italy Liechtenstein Latvia Lithuania Luxembourg Malta Netherlands New Caledonia Norway Poland Portugal Romania Slovak Republic Slovenia Spain Sweden Switzerland Turkey UK	Albania Armenia Azerbaijan Belarus Bosnia & Herzegovina Croatia Georgia Kazakhstan Kyrgyzstan Macedonia Moldova Serbia & Montenegro Tajikistan Turkmenistan Russia Ukraine Uzbekistan

* Data from the United States has not been incorporated into EMVCo's reported statistics. Accordingly, it is not incorporated into the defined regions.